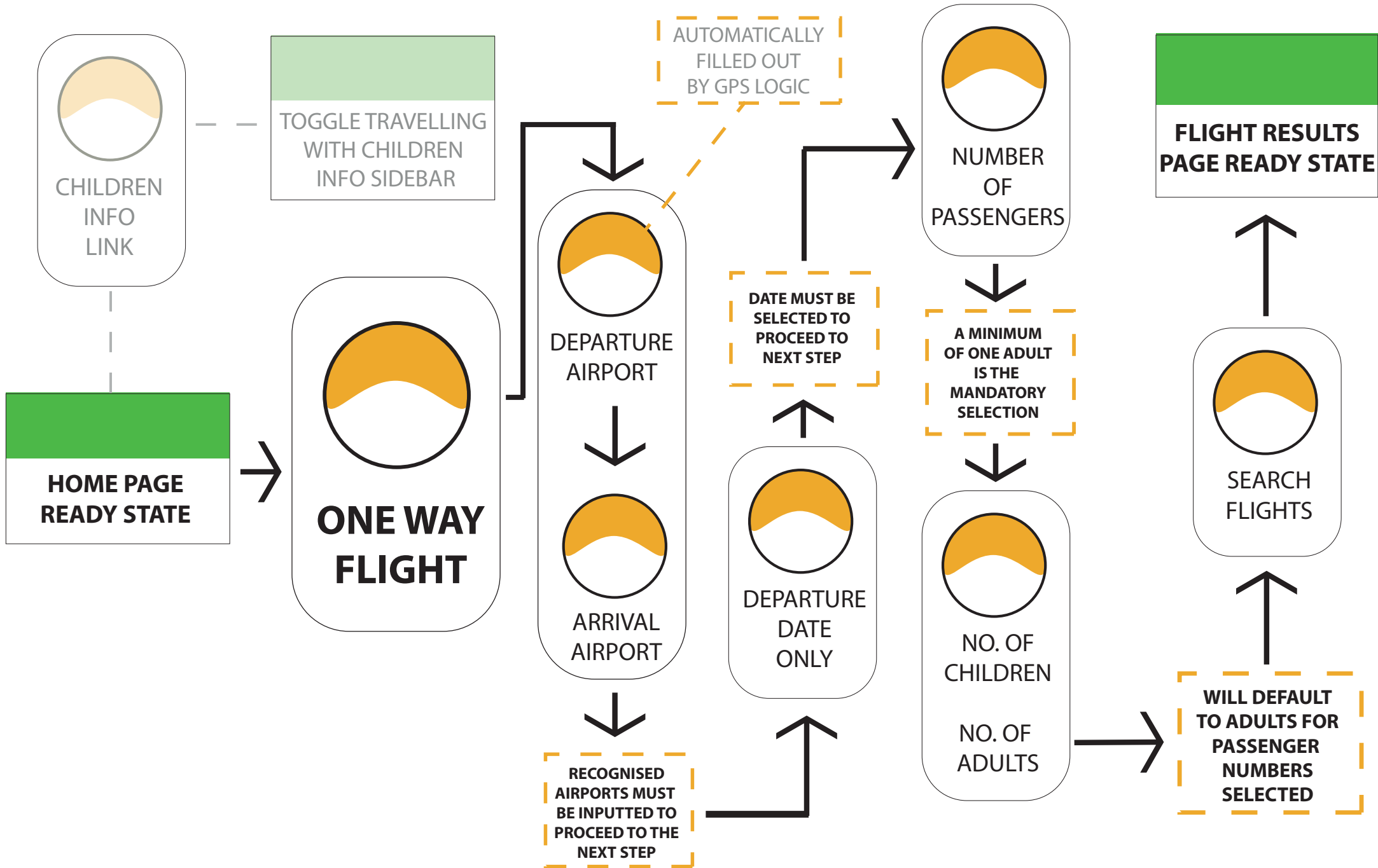




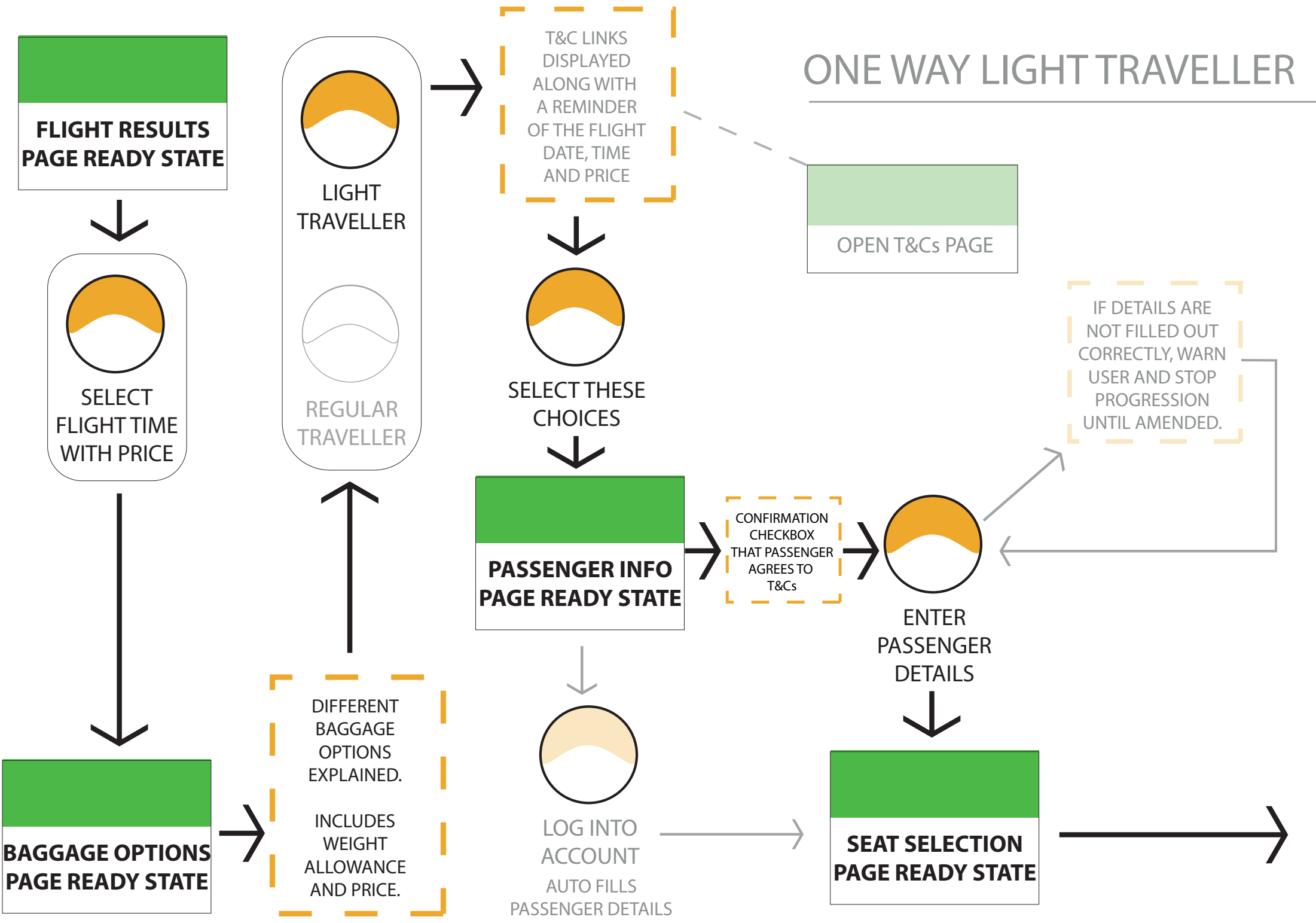
FLOW DIAGRAMS FOR DESKTOP

ONE WAY FLIGHT

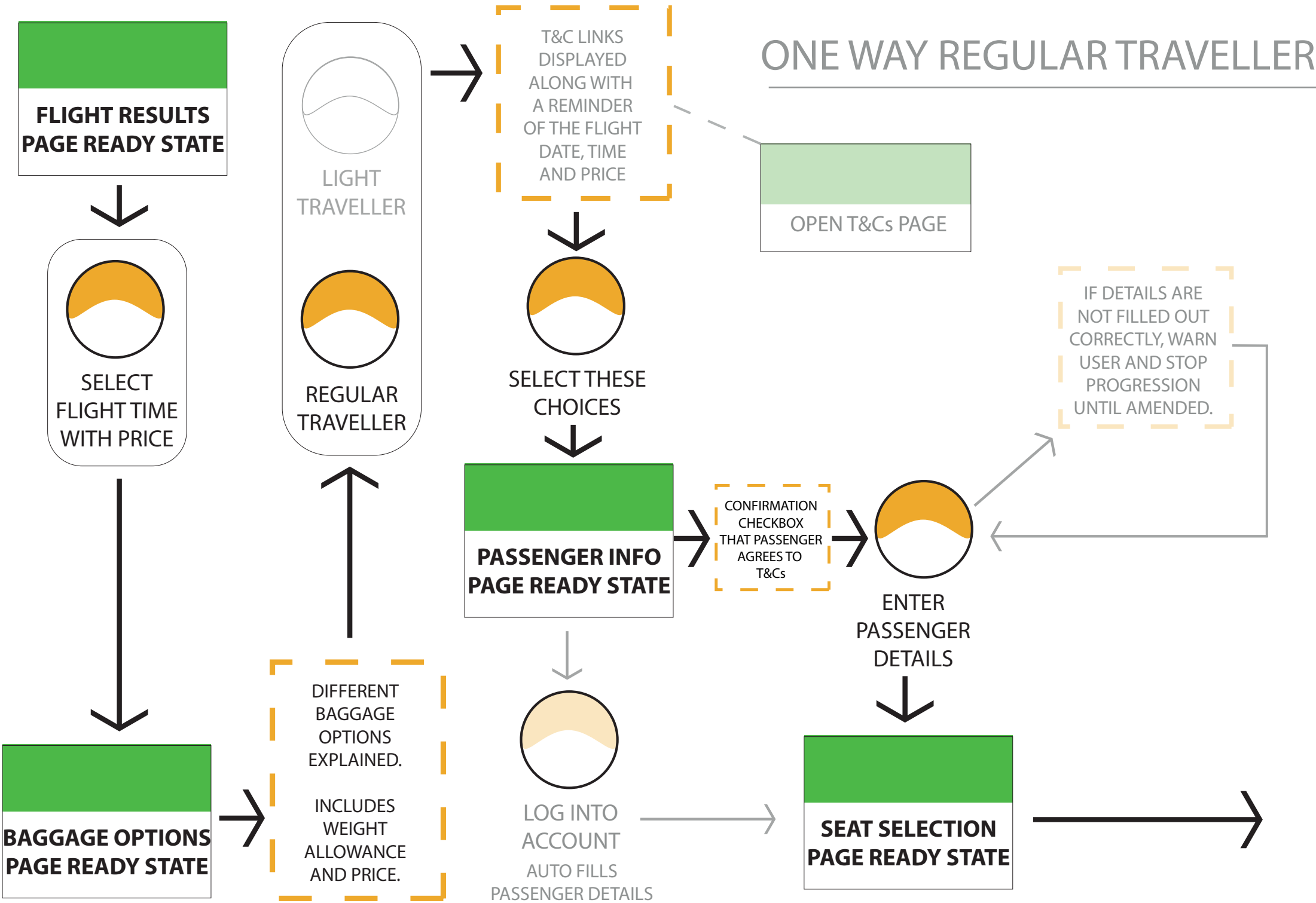
ONE WAY FLIGHT SEARCH



ONE WAY LIGHT TRAVELLER



ONE WAY REGULAR TRAVELLER



FLIGHT RESULTS PAGE READY STATE

LIGHT TRAVELLER

T&C LINKS DISPLAYED ALONG WITH A REMINDER OF THE FLIGHT DATE, TIME AND PRICE

OPEN T&Cs PAGE

SELECT FLIGHT TIME WITH PRICE

REGULAR TRAVELLER

SELECT THESE CHOICES

IF DETAILS ARE NOT FILLED OUT CORRECTLY, WARN USER AND STOP PROGRESSION UNTIL AMENDED.

BAGGAGE OPTIONS PAGE READY STATE

DIFFERENT BAGGAGE OPTIONS EXPLAINED. INCLUDES WEIGHT ALLOWANCE AND PRICE.

PASSENGER INFO PAGE READY STATE

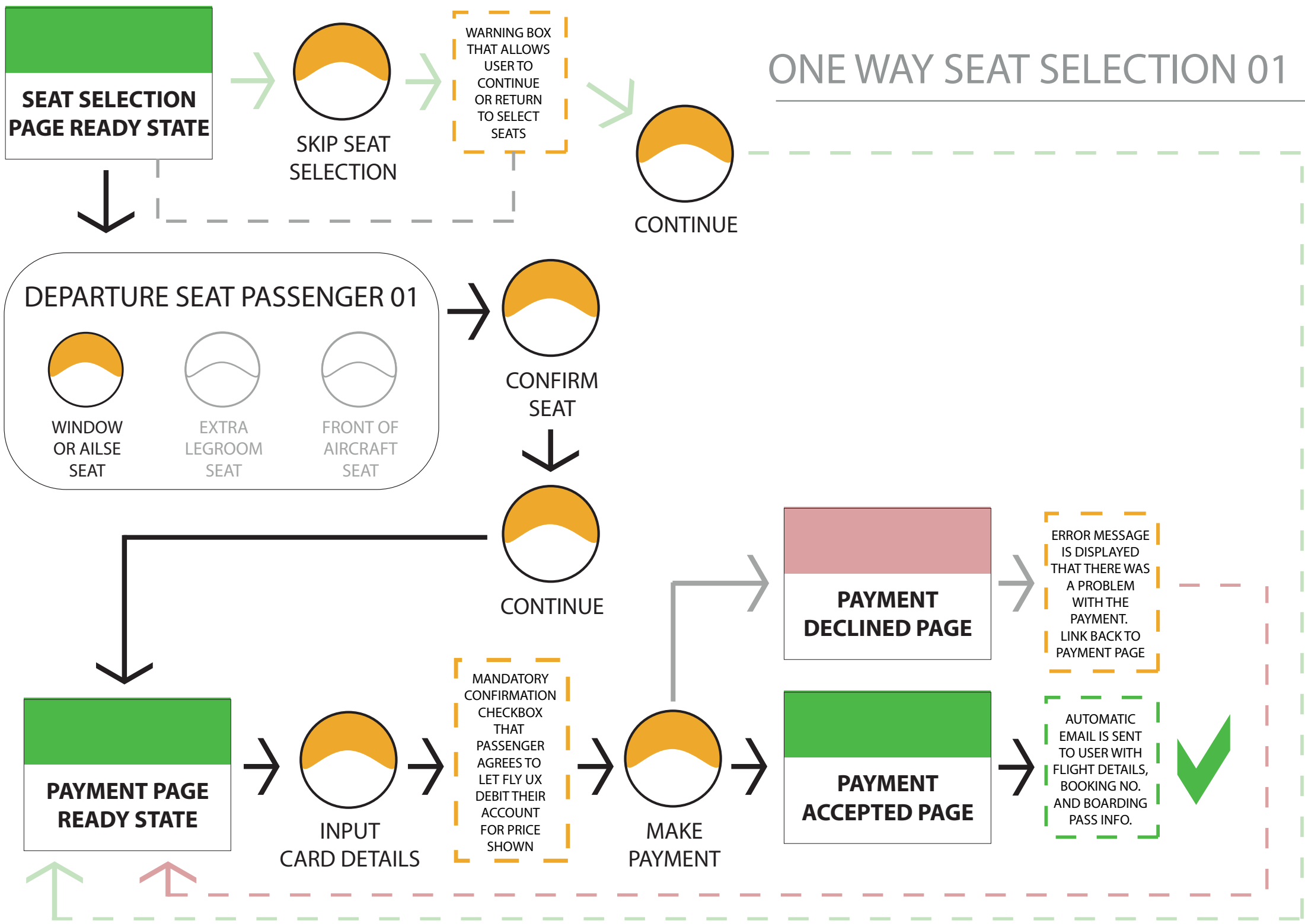
CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO T&Cs

ENTER PASSENGER DETAILS

LOG INTO ACCOUNT AUTO FILLS PASSENGER DETAILS

SEAT SELECTION PAGE READY STATE

ONE WAY SEAT SELECTION 01

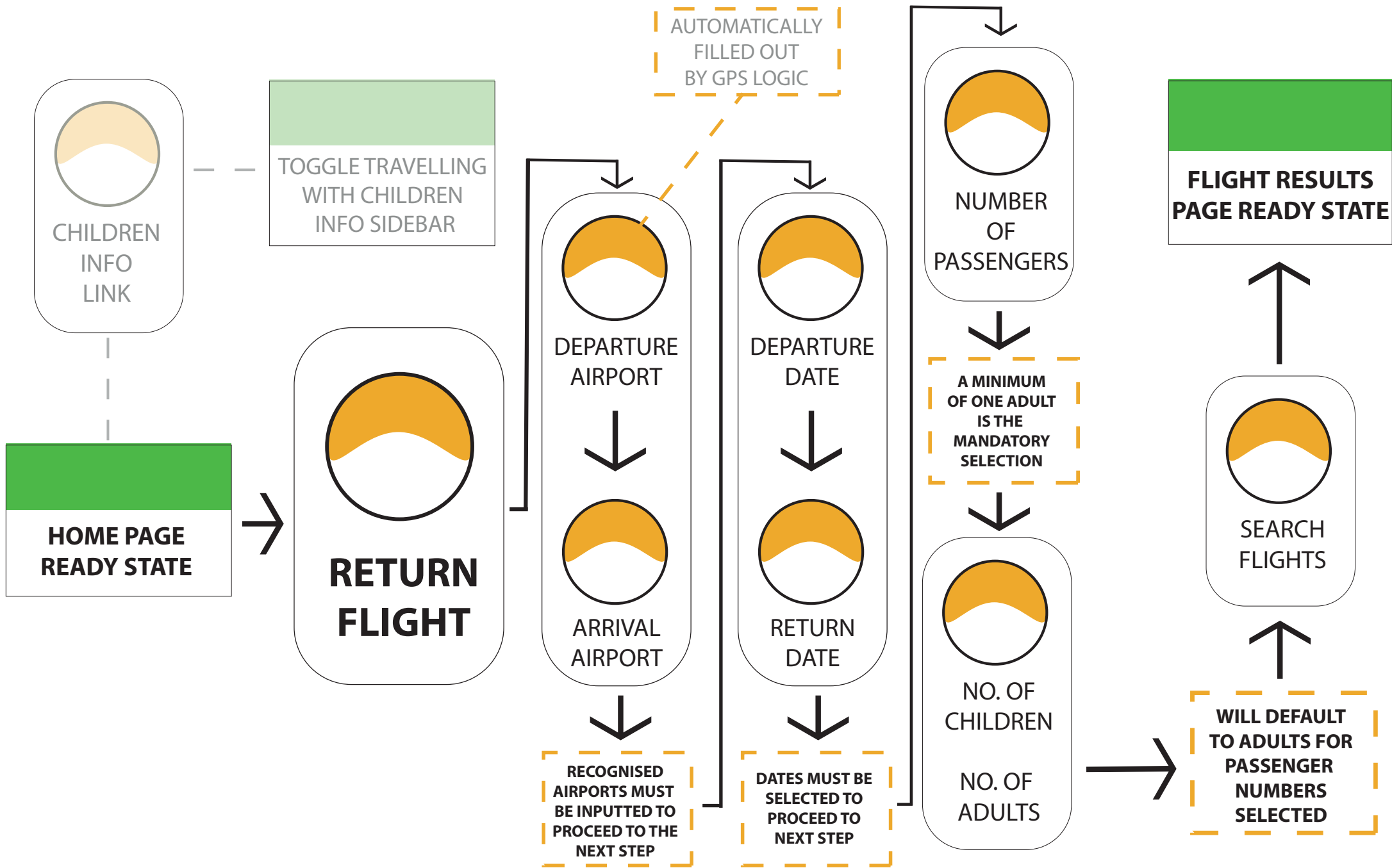


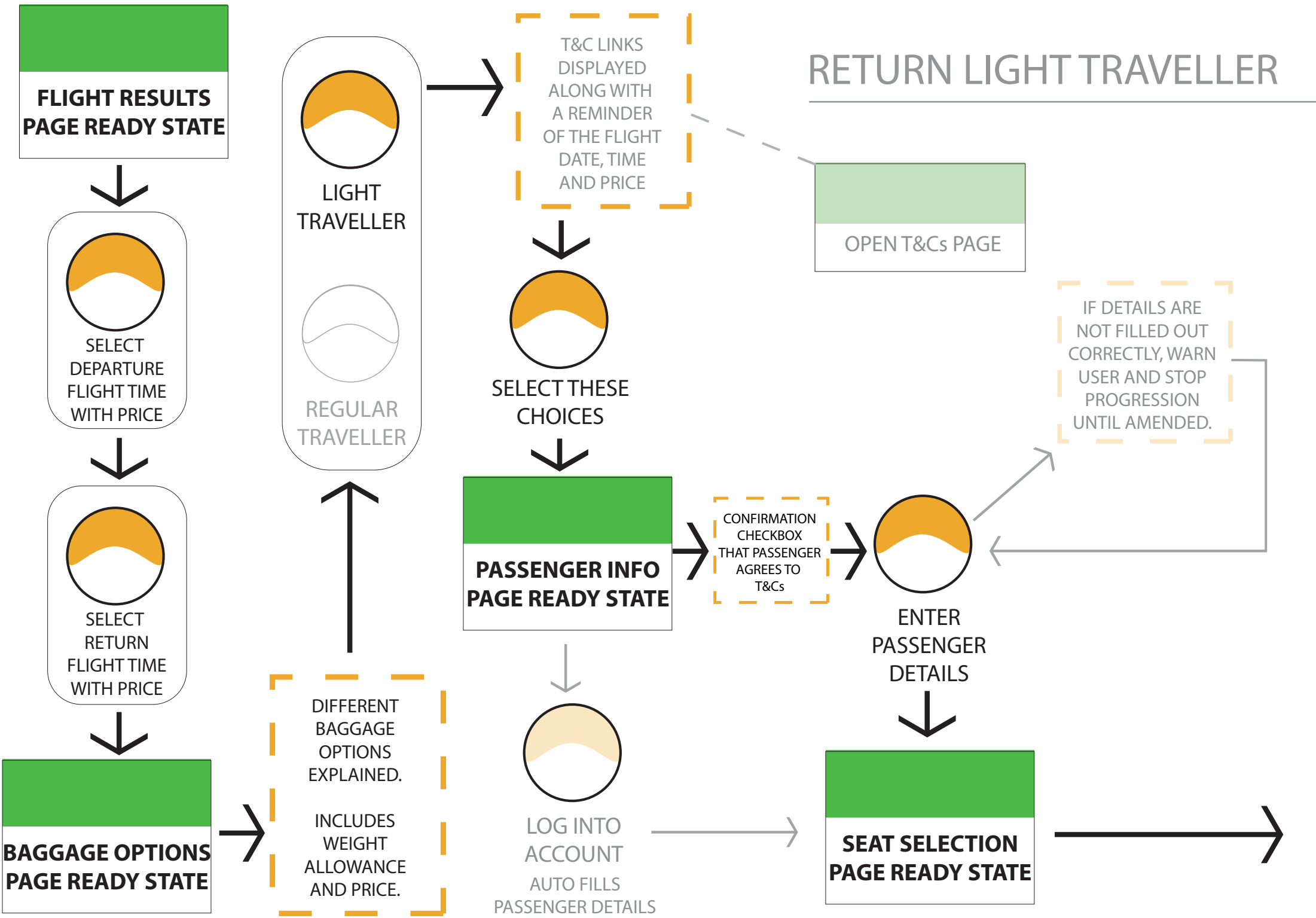


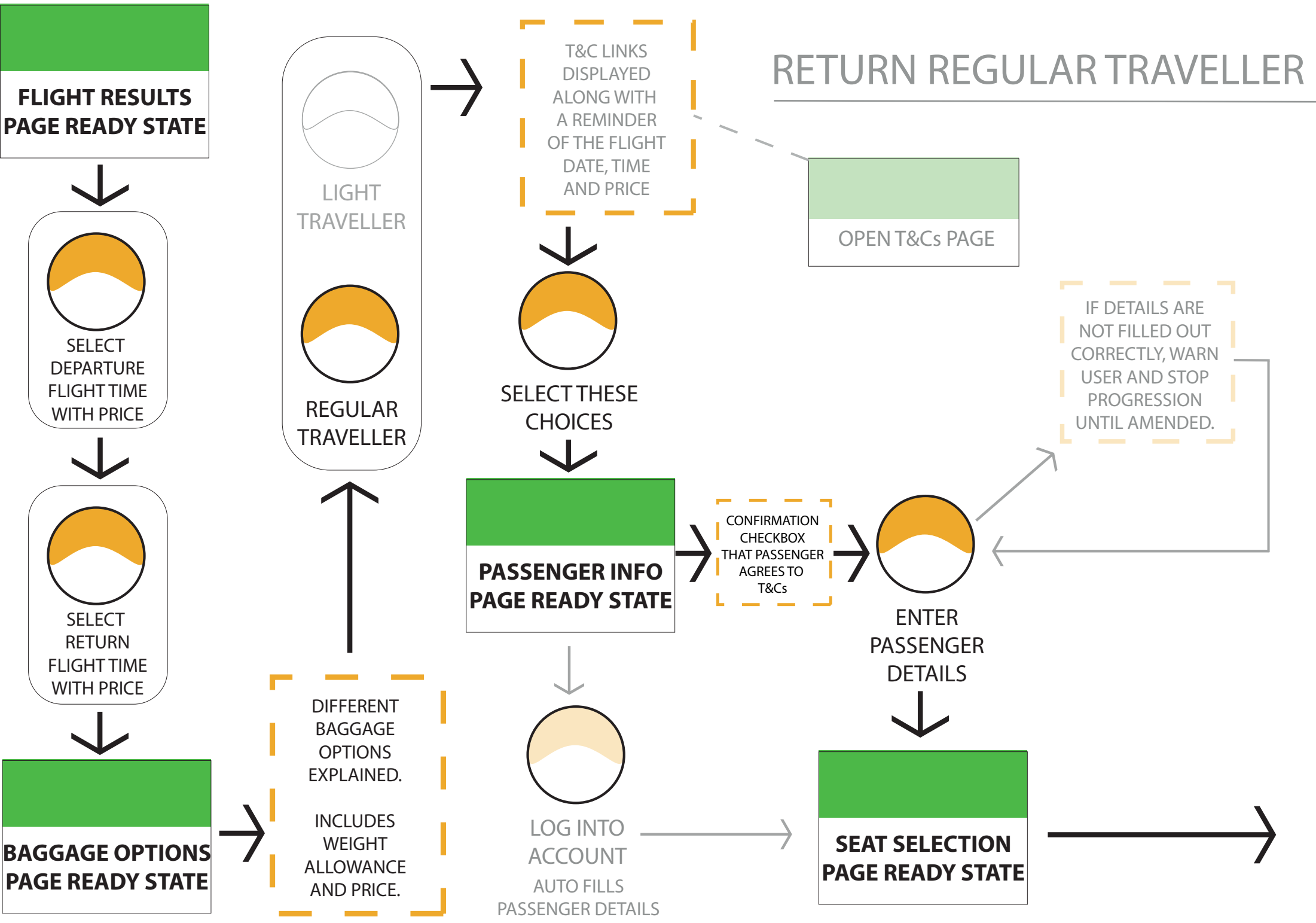
FLOW DIAGRAMS FOR DESKTOP

RETURN FLIGHT

RETURN FLIGHT SEARCH







FLIGHT RESULTS PAGE READY STATE

SELECT DEPARTURE FLIGHT TIME WITH PRICE

SELECT RETURN FLIGHT TIME WITH PRICE

BAGGAGE OPTIONS PAGE READY STATE

T&C LINKS DISPLAYED ALONG WITH A REMINDER OF THE FLIGHT DATE, TIME AND PRICE

PASSENGER INFO PAGE READY STATE

CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO T&Cs

OPEN T&Cs PAGE

ENTER PASSENGER DETAILS

SEAT SELECTION PAGE READY STATE

RETURN REGULAR TRAVELLER

LIGHT TRAVELLER

REGULAR TRAVELLER

SELECT THESE CHOICES

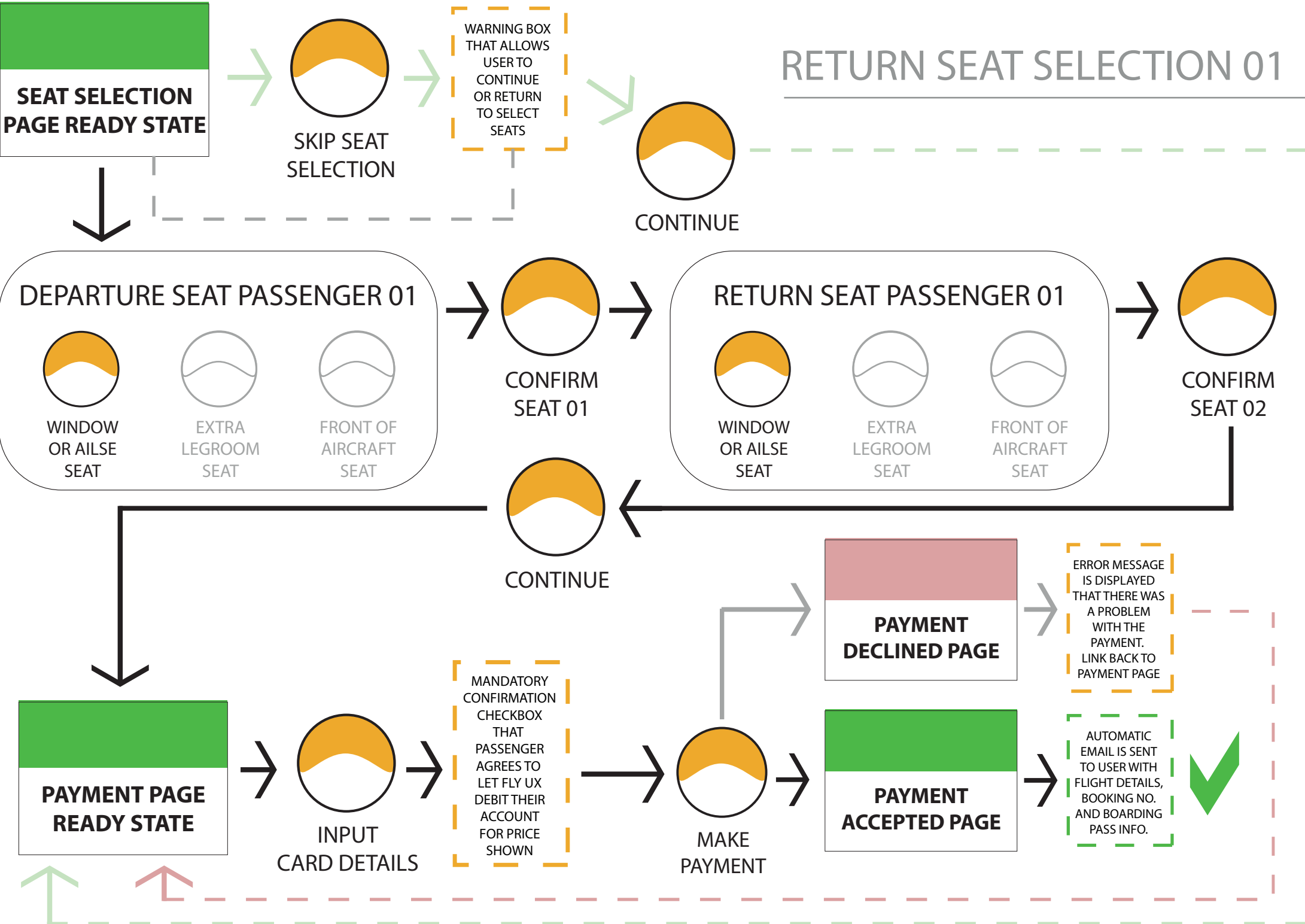
IF DETAILS ARE NOT FILLED OUT CORRECTLY, WARN USER AND STOP PROGRESSION UNTIL AMENDED.

DIFFERENT BAGGAGE OPTIONS EXPLAINED.

INCLUDES WEIGHT ALLOWANCE AND PRICE.

LOG INTO ACCOUNT AUTO FILLS PASSENGER DETAILS

RETURN SEAT SELECTION 01



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

DEPARTURE SEAT PASSENGER 01

WINDOW OR AISLE SEAT

EXTRA LEGROOM SEAT

FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 01

RETURN SEAT PASSENGER 01

WINDOW OR AISLE SEAT

EXTRA LEGROOM SEAT

FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 02

CONTINUE

PAYMENT PAGE READY STATE

INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN

MAKE PAYMENT

PAYMENT DECLINED PAGE

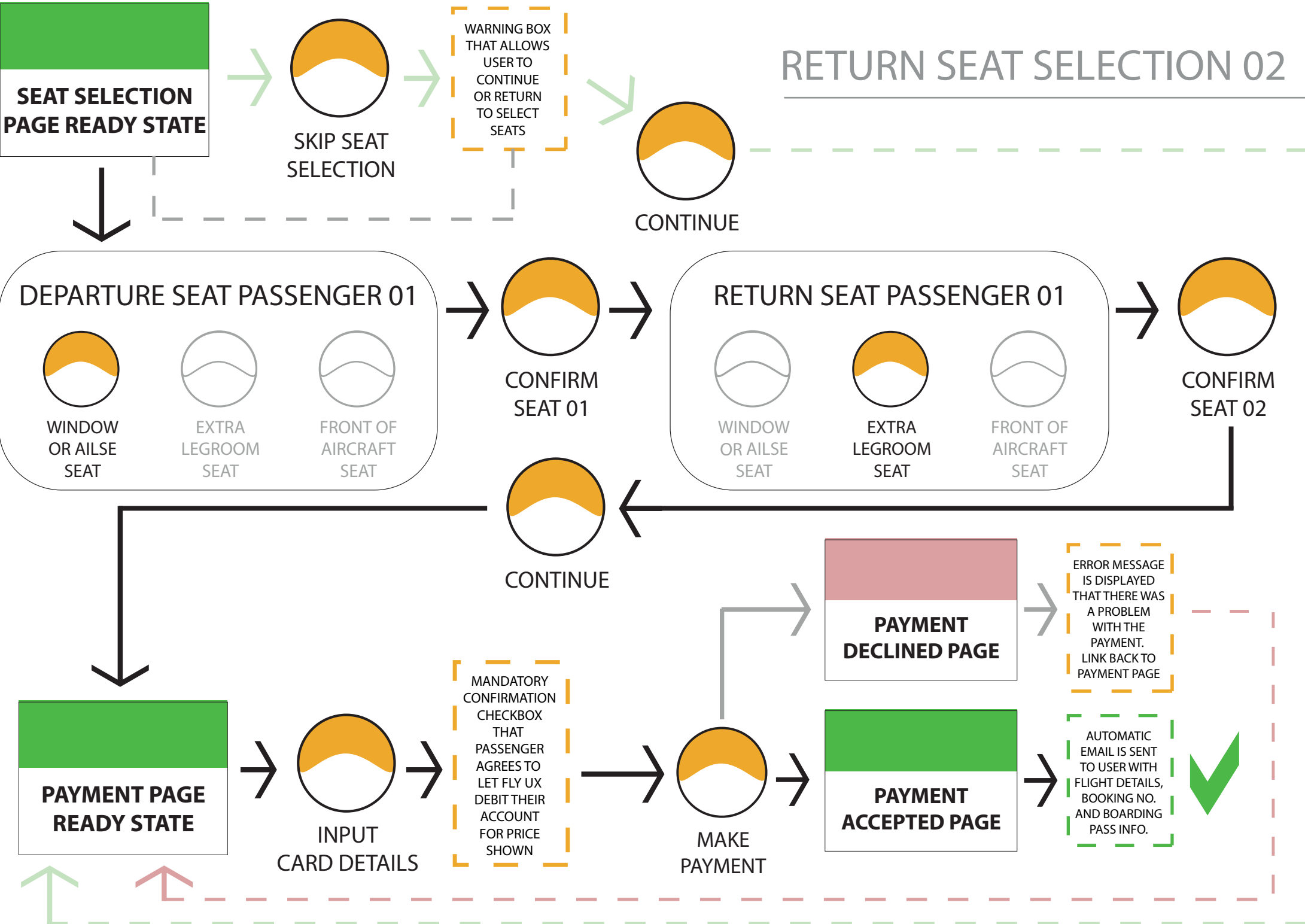
ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



RETURN SEAT SELECTION 02



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

DEPARTURE SEAT PASSENGER 01



WINDOW OR AISLE SEAT



EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT



CONFIRM SEAT 01

RETURN SEAT PASSENGER 01



WINDOW OR AISLE SEAT



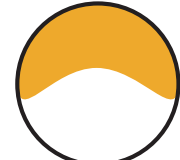
EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT



CONFIRM SEAT 02



CONTINUE

PAYMENT PAGE READY STATE



INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN



MAKE PAYMENT

PAYMENT DECLINED PAGE

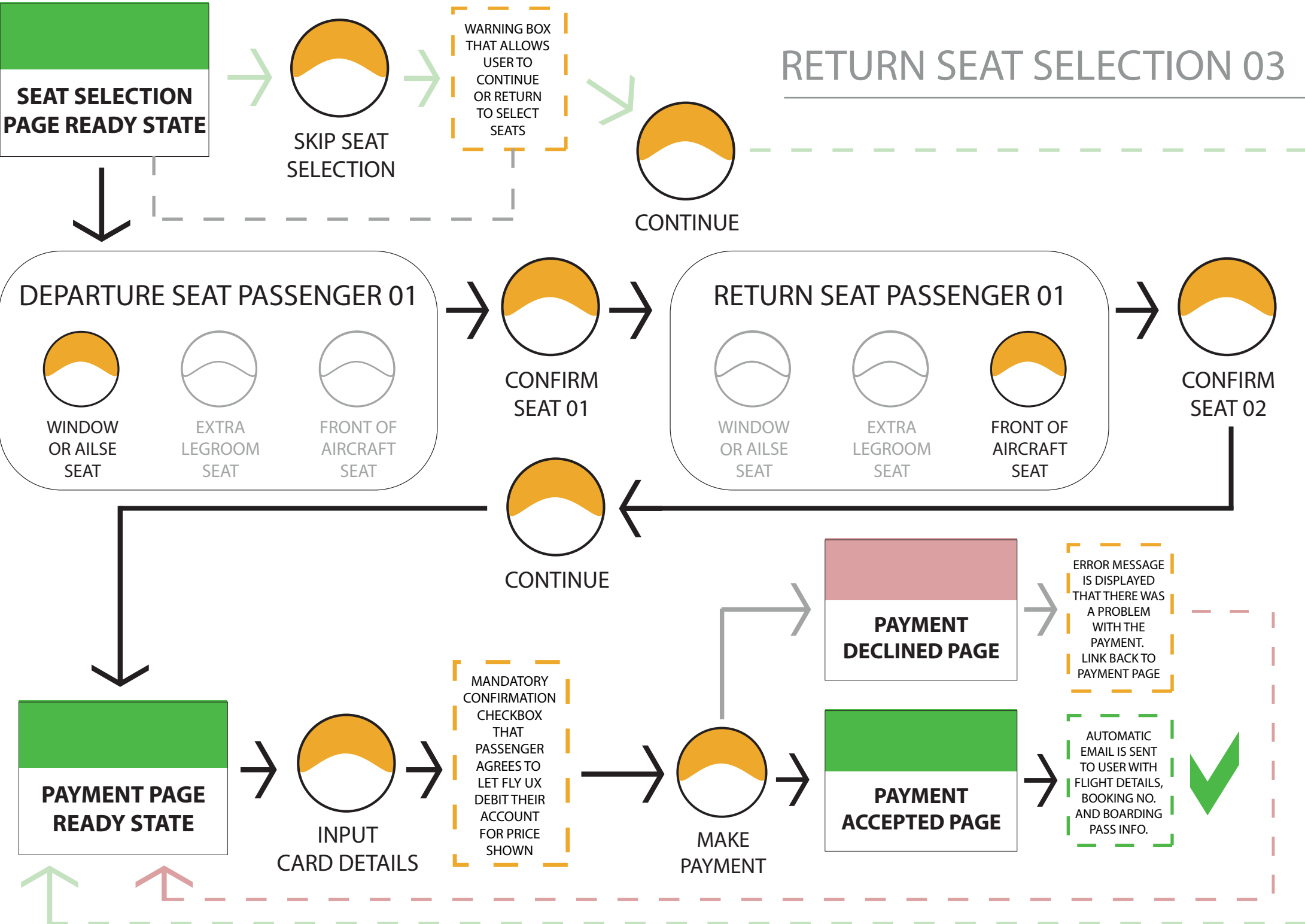
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PAYMENT ACCEPTED PAGE

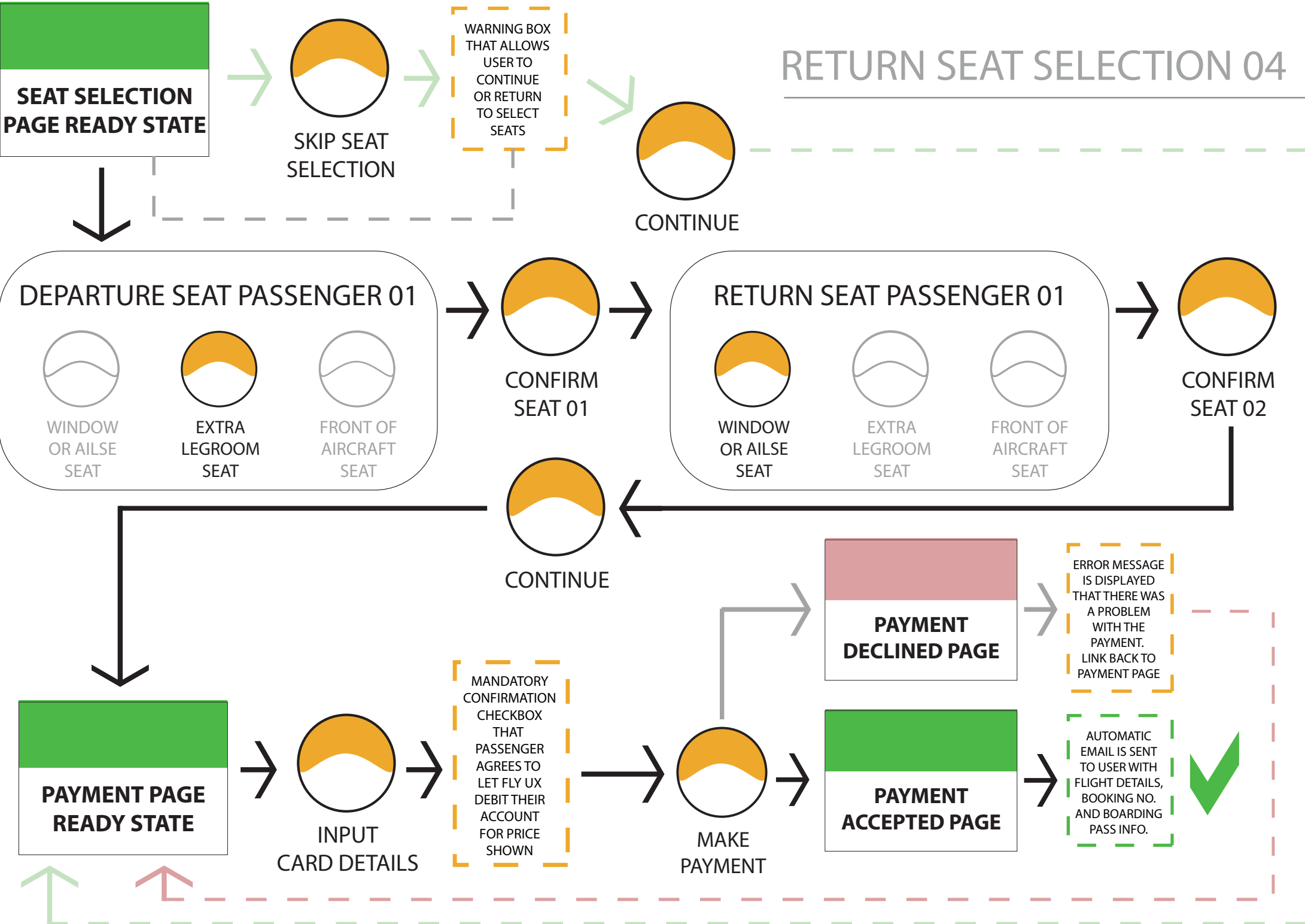
AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



RETURN SEAT SELECTION 03



RETURN SEAT SELECTION 04



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

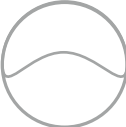
DEPARTURE SEAT PASSENGER 01



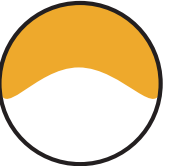
WINDOW OR AISLE SEAT



EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT



CONFIRM SEAT 01

RETURN SEAT PASSENGER 01



WINDOW OR AISLE SEAT



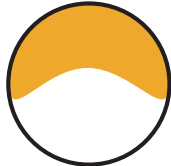
EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT



CONFIRM SEAT 02



CONTINUE

PAYMENT PAGE READY STATE

INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN

MAKE PAYMENT

PAYMENT DECLINED PAGE

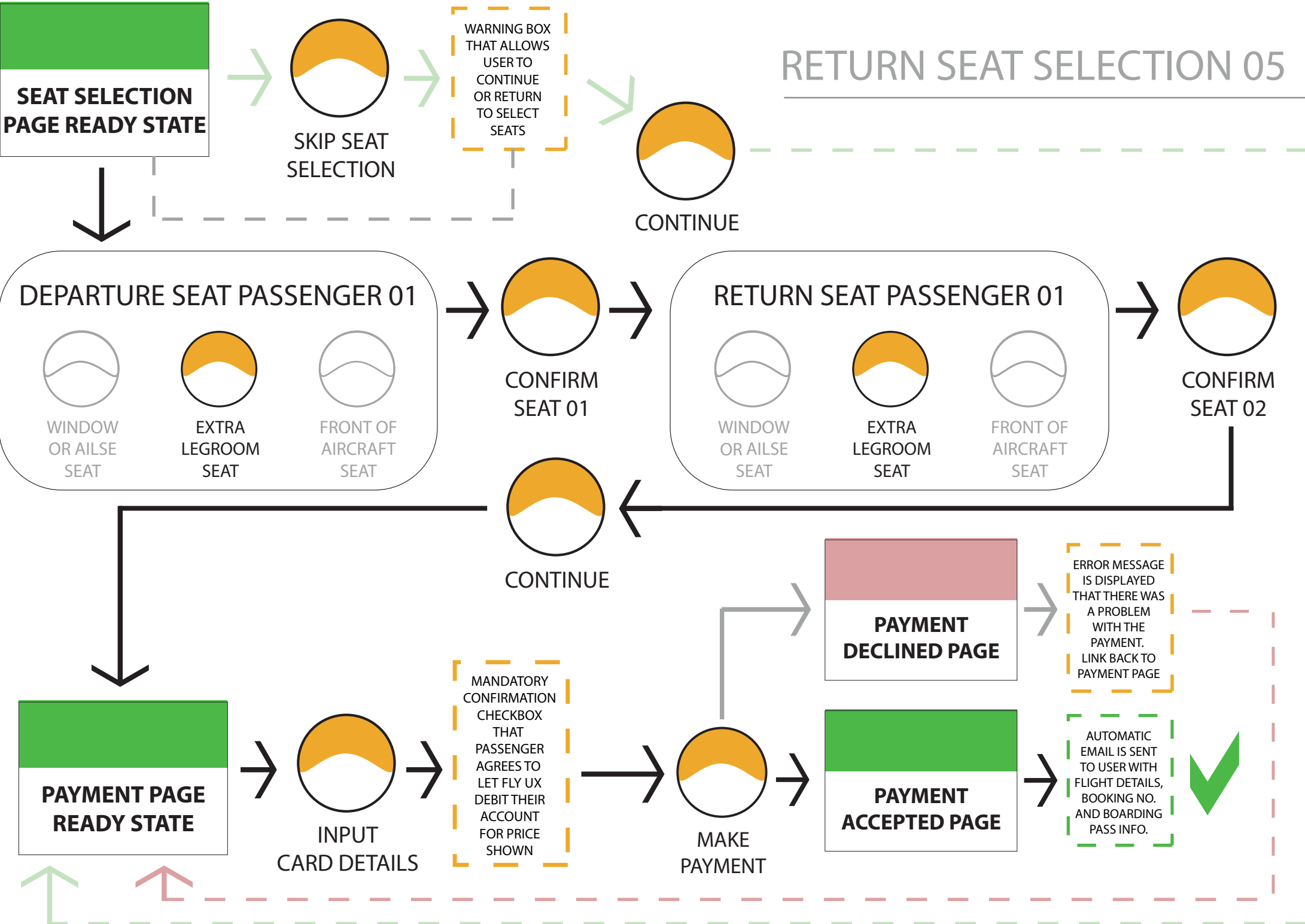
ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



RETURN SEAT SELECTION 05



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

DEPARTURE SEAT PASSENGER 01



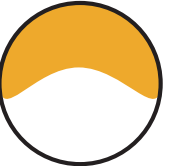
WINDOW OR AISLE SEAT



EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT



CONFIRM SEAT 01

RETURN SEAT PASSENGER 01



WINDOW OR AISLE SEAT



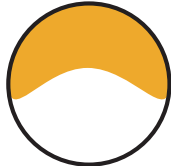
EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT

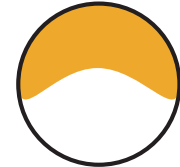


CONFIRM SEAT 02



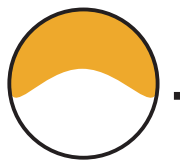
CONTINUE

PAYMENT PAGE READY STATE



INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN



MAKE PAYMENT

PAYMENT DECLINED PAGE

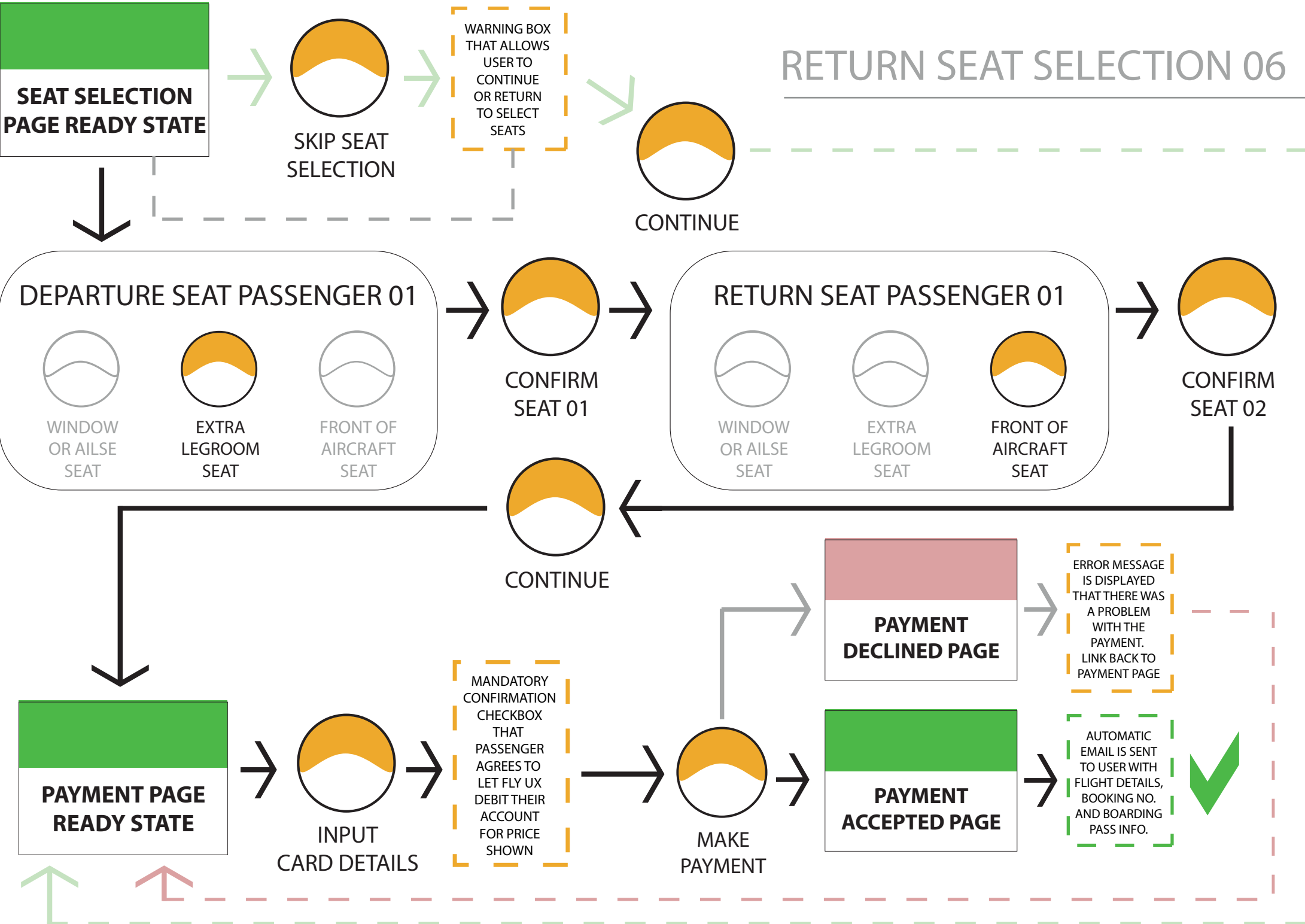
ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



RETURN SEAT SELECTION 06



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

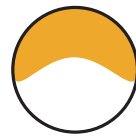
WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

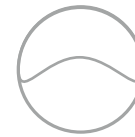
DEPARTURE SEAT PASSENGER 01



WINDOW OR AISLE SEAT



EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT

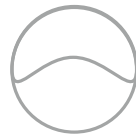


CONFIRM SEAT 01

RETURN SEAT PASSENGER 01



WINDOW OR AISLE SEAT



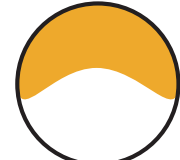
EXTRA LEGROOM SEAT



FRONT OF AIRCRAFT SEAT

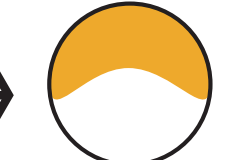


CONFIRM SEAT 02



CONTINUE

PAYMENT PAGE READY STATE



INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN



MAKE PAYMENT

PAYMENT DECLINED PAGE

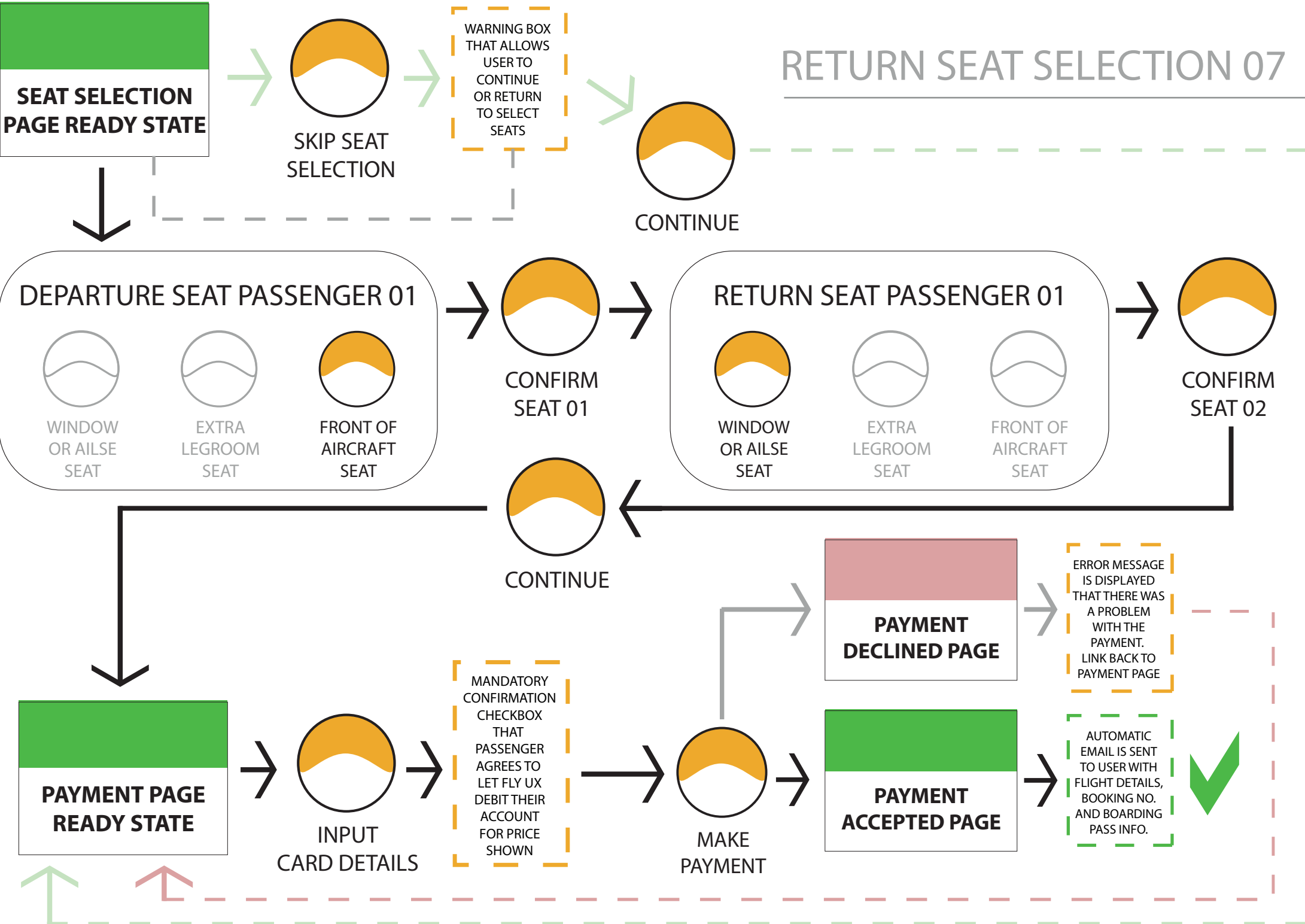
ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



RETURN SEAT SELECTION 07



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

DEPARTURE SEAT PASSENGER 01

WINDOW OR AISLE SEAT

EXTRA LEGROOM SEAT

FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 01

RETURN SEAT PASSENGER 01

WINDOW OR AISLE SEAT

EXTRA LEGROOM SEAT

FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 02

CONTINUE

PAYMENT PAGE READY STATE

INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN

MAKE PAYMENT

PAYMENT DECLINED PAGE

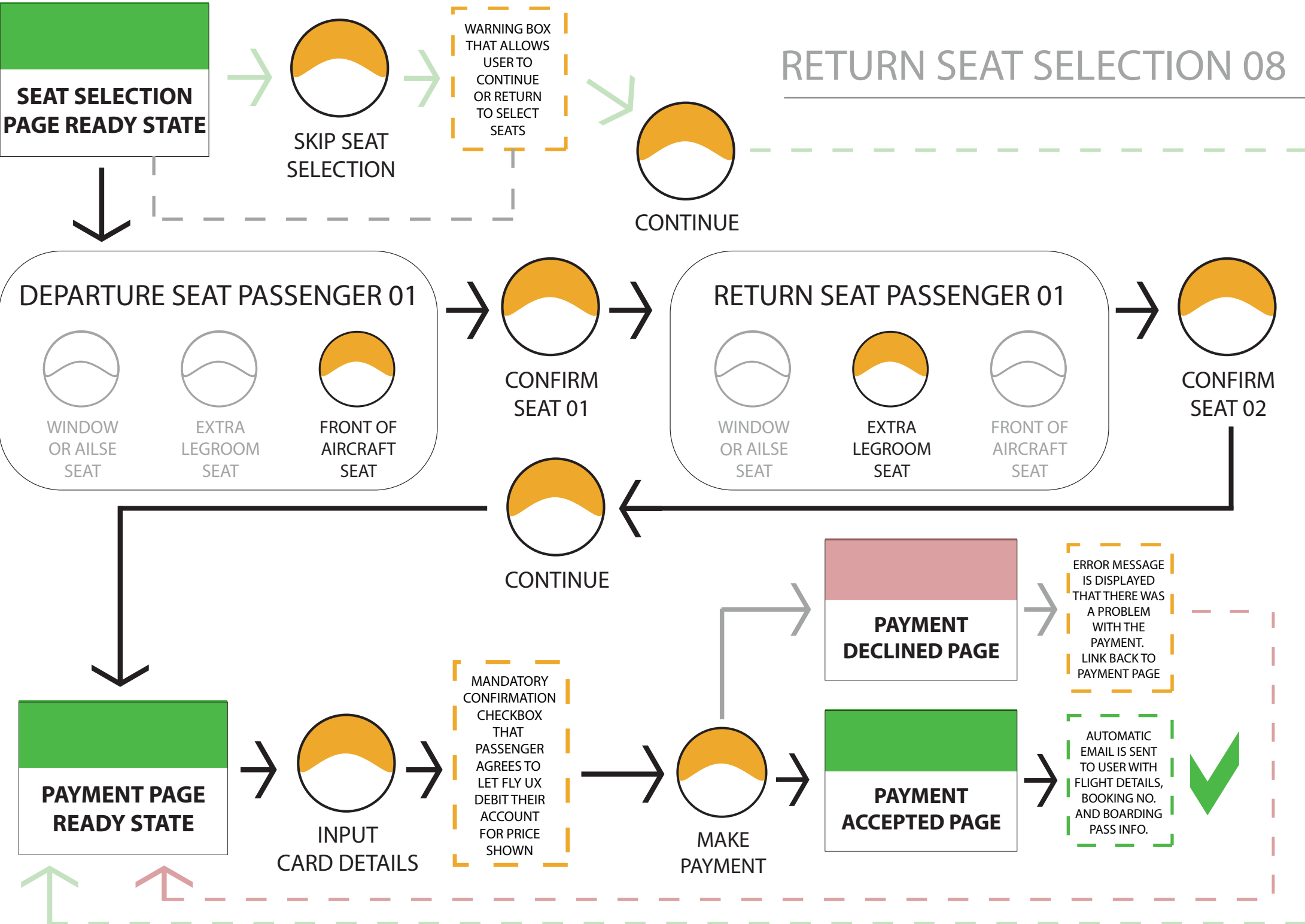
ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



RETURN SEAT SELECTION 08



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

DEPARTURE SEAT PASSENGER 01

WINDOW OR AILSE SEAT

EXTRA LEGROOM SEAT

FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 01

RETURN SEAT PASSENGER 01

WINDOW OR AILSE SEAT

EXTRA LEGROOM SEAT

FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 02

CONTINUE

PAYMENT PAGE READY STATE

INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN

MAKE PAYMENT

PAYMENT DECLINED PAGE

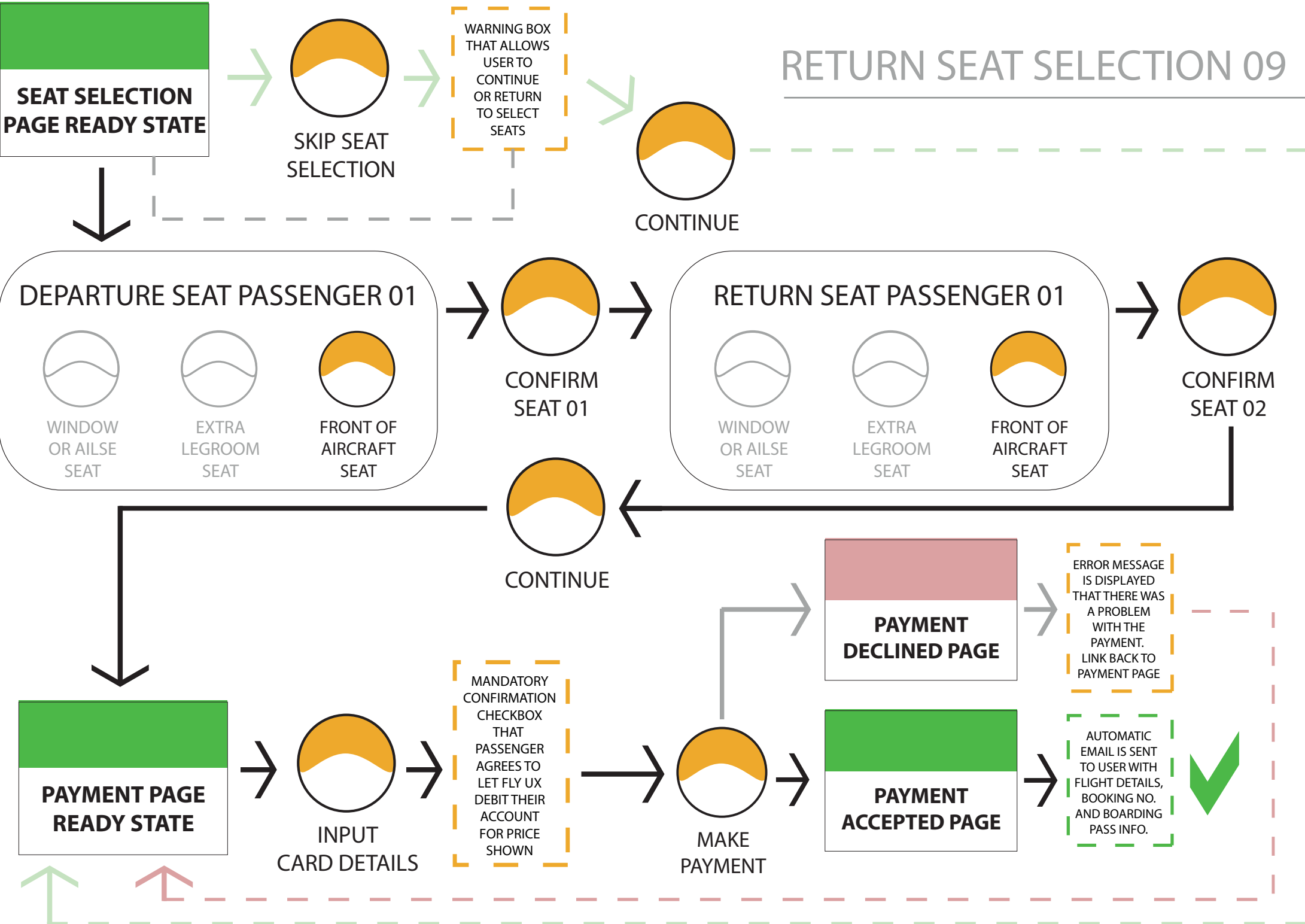
ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.



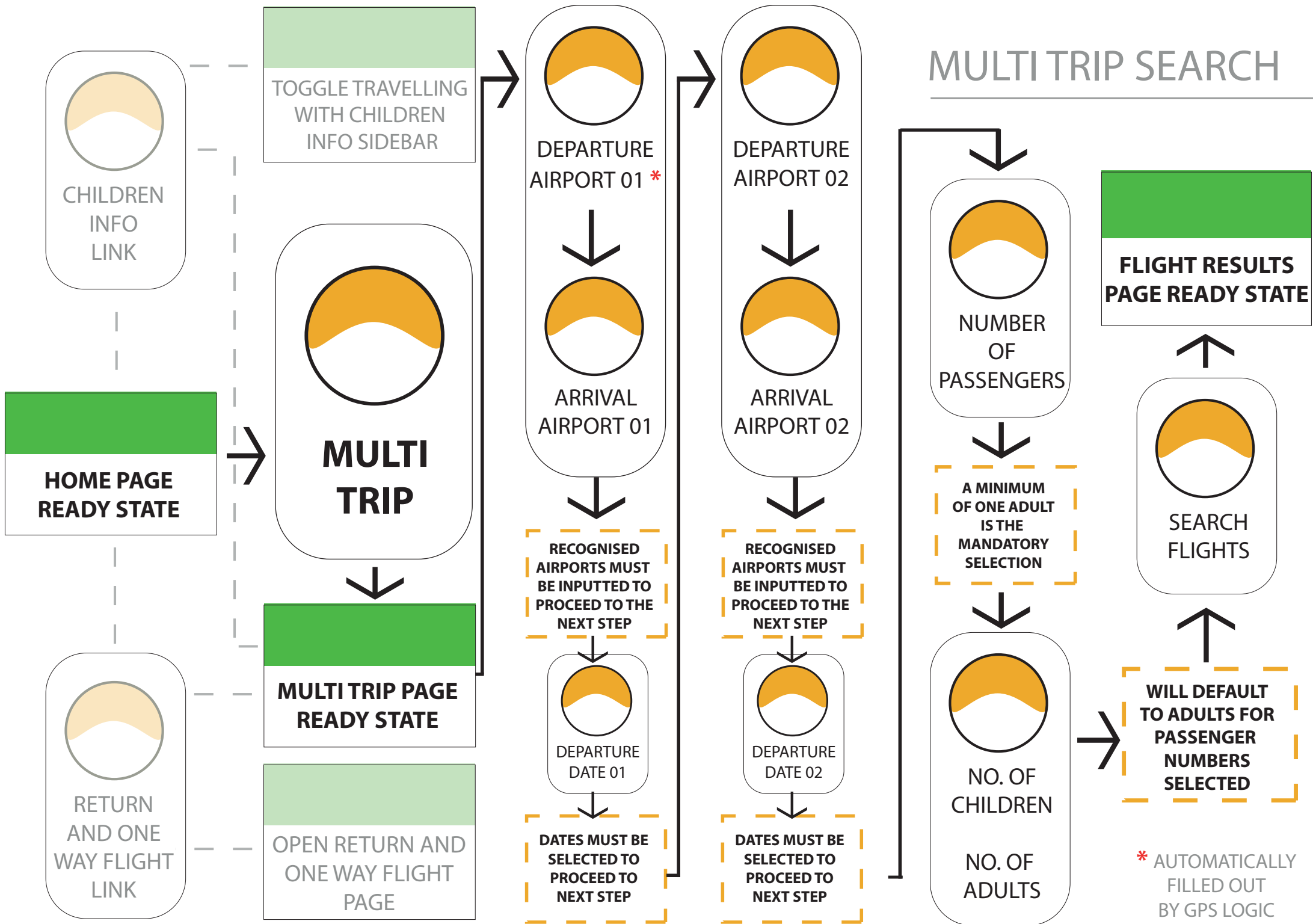
RETURN SEAT SELECTION 09



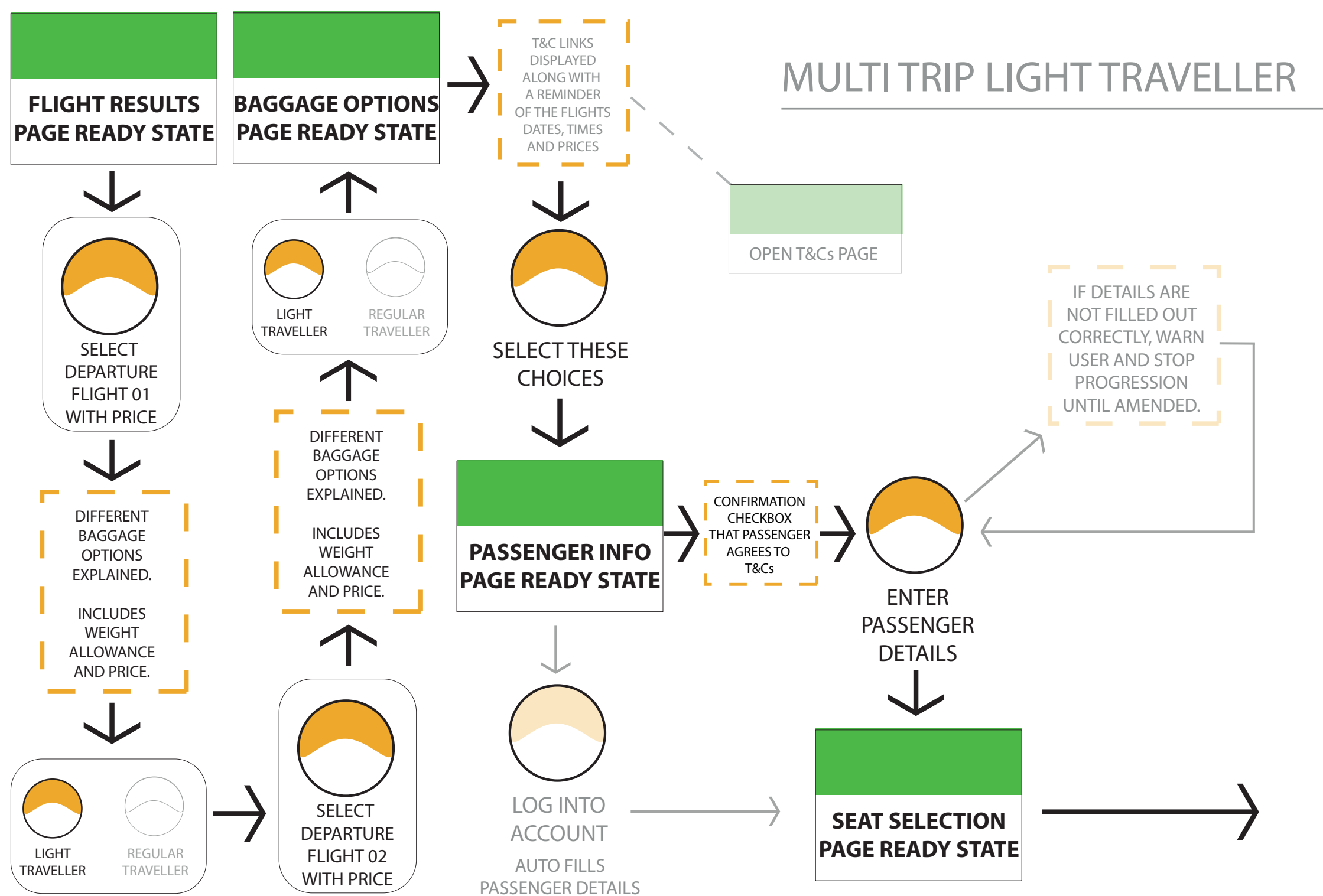


FLOW DIAGRAMS FOR DESKTOP

MULTI CITY FLIGHTS



MULTI TRIP LIGHT TRAVELLER



MULTI TRIP REGULAR TRAVELLER

FLIGHT RESULTS PAGE READY STATE

BAGGAGE OPTIONS PAGE READY STATE

T&C LINKS DISPLAYED ALONG WITH A REMINDER OF THE FLIGHTS DATES, TIMES AND PRICES

OPEN T&Cs PAGE

SELECT DEPARTURE FLIGHT 01 WITH PRICE

LIGHT TRAVELLER REGULAR TRAVELLER

SELECT THESE CHOICES

IF DETAILS ARE NOT FILLED OUT CORRECTLY, WARN USER AND STOP PROGRESSION UNTIL AMENDED.

DIFFERENT BAGGAGE OPTIONS EXPLAINED.
INCLUDES WEIGHT ALLOWANCE AND PRICE.

DIFFERENT BAGGAGE OPTIONS EXPLAINED.
INCLUDES WEIGHT ALLOWANCE AND PRICE.

PASSENGER INFO PAGE READY STATE

CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO T&Cs

ENTER PASSENGER DETAILS

LIGHT TRAVELLER REGULAR TRAVELLER

SELECT DEPARTURE FLIGHT 02 WITH PRICE

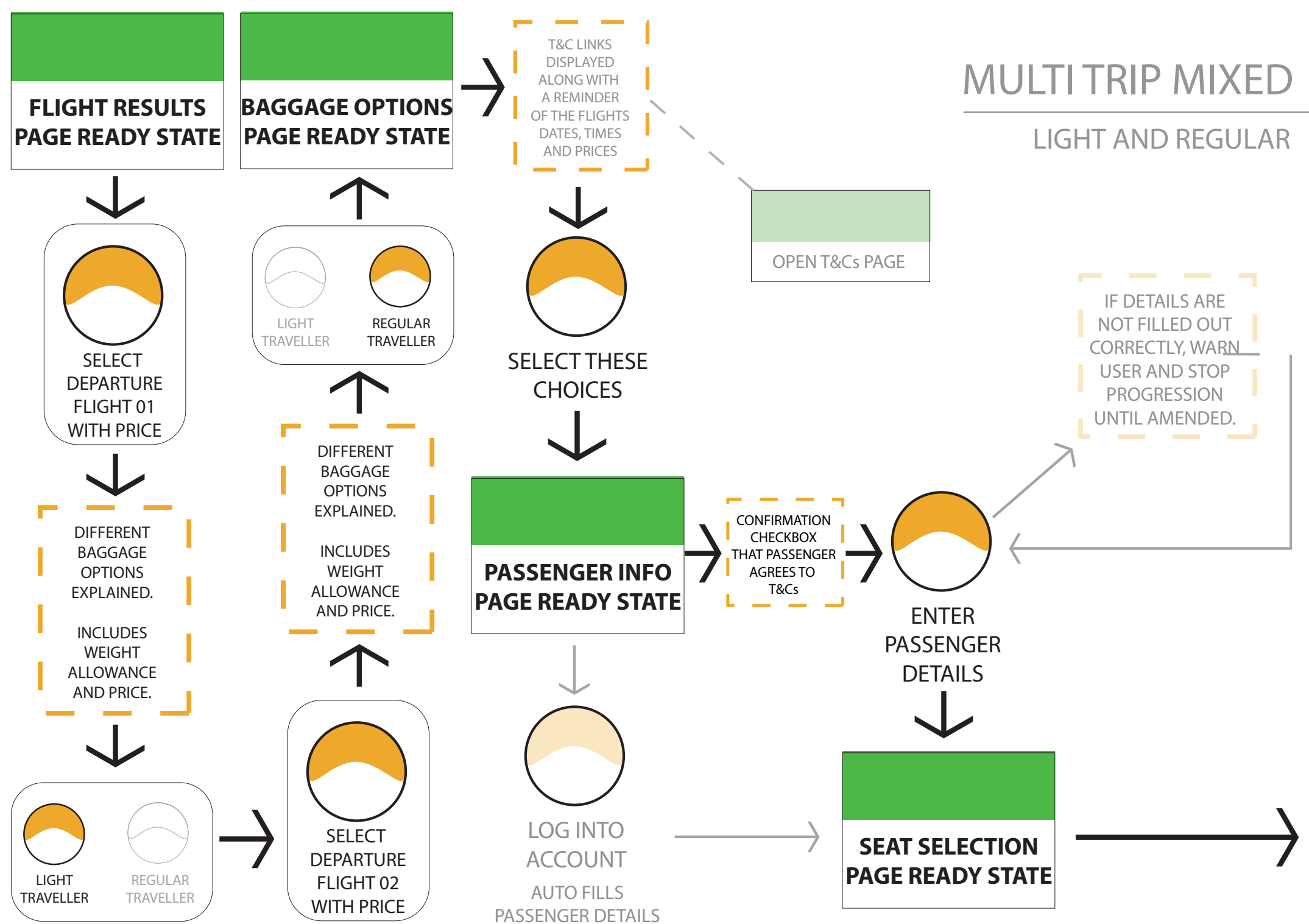
LOG INTO ACCOUNT
AUTO FILLS PASSENGER DETAILS

SEAT SELECTION PAGE READY STATE



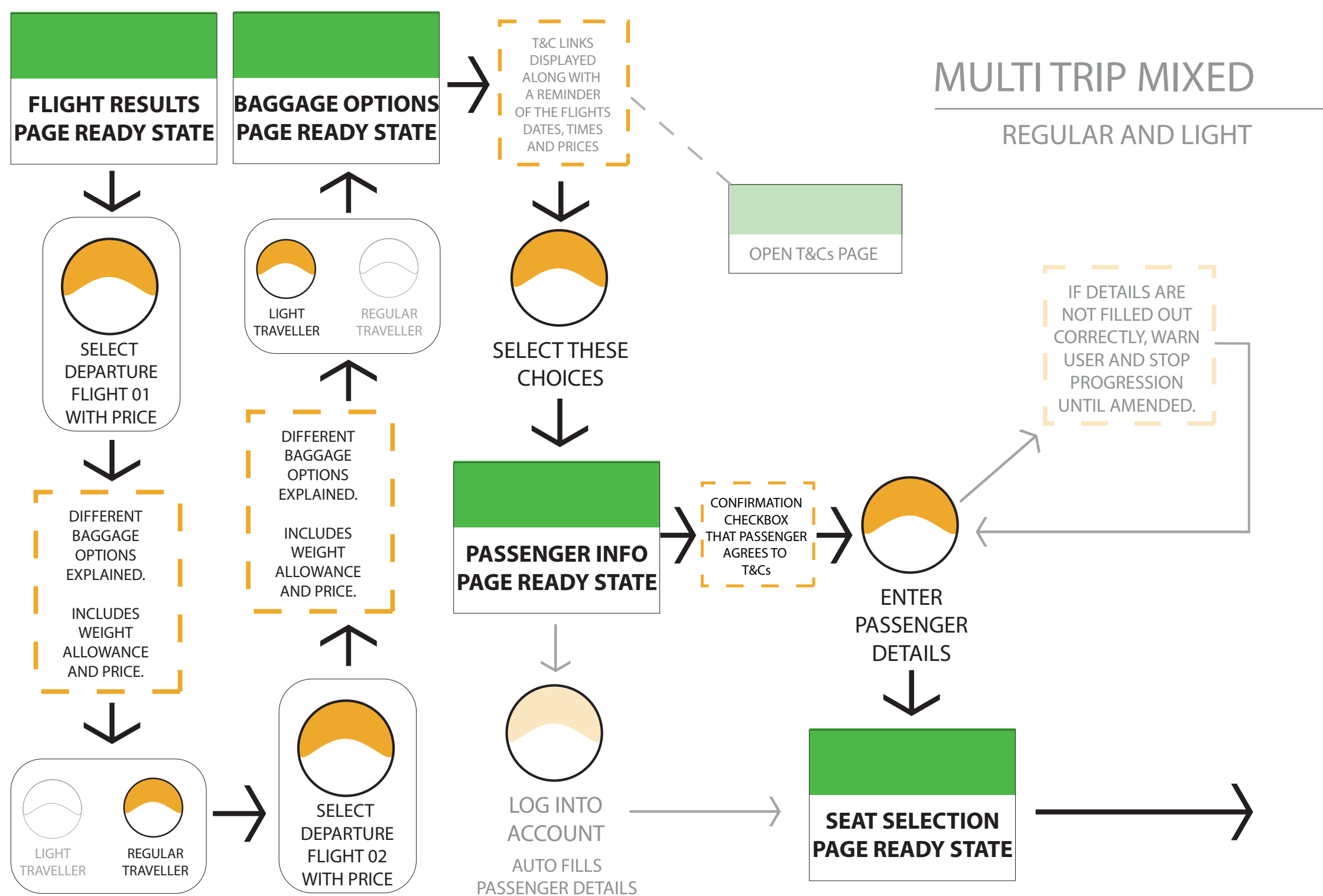
MULTI TRIP MIXED

LIGHT AND REGULAR



MULTI TRIP MIXED

REGULAR AND LIGHT

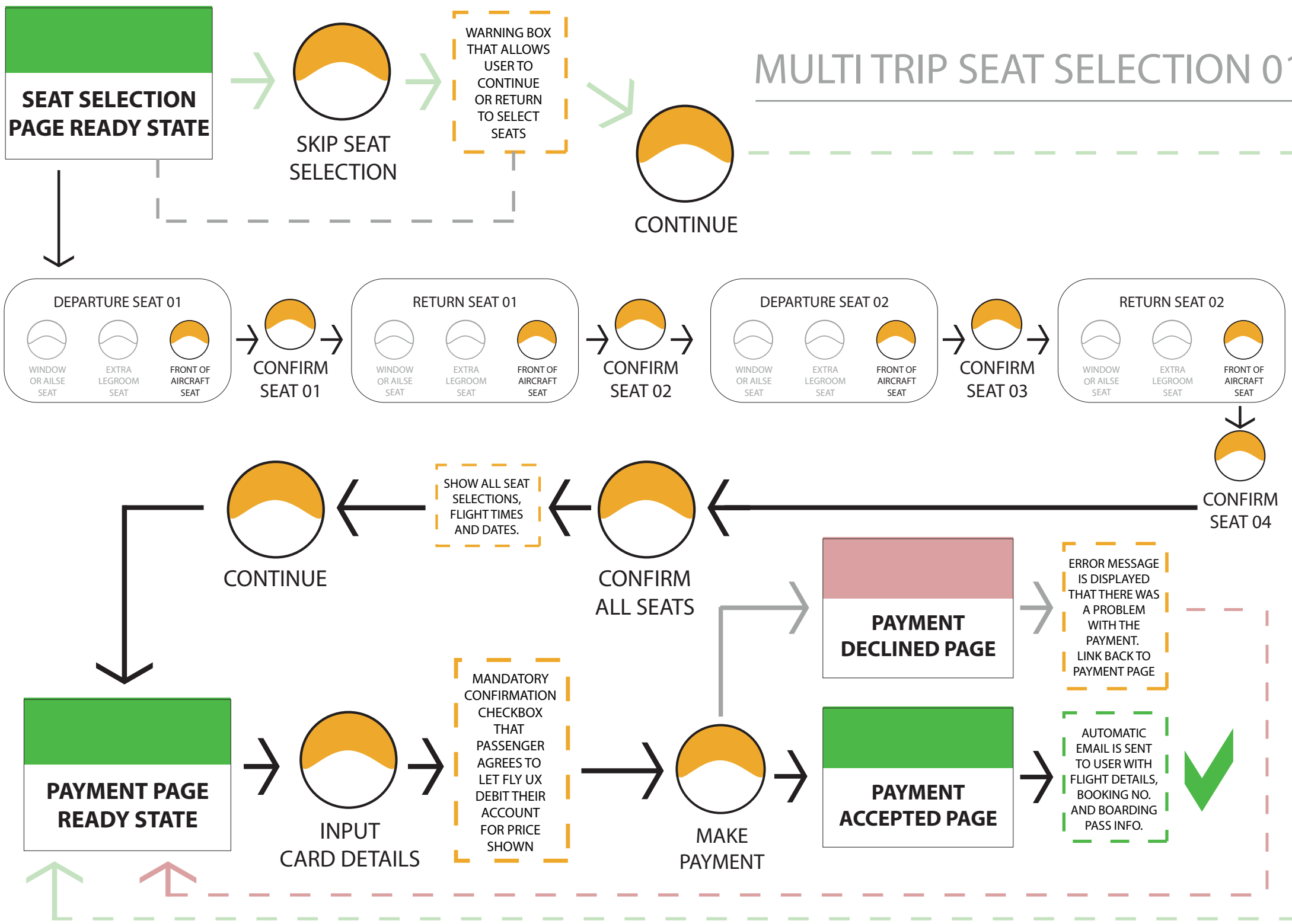




MULTI TRIP SEAT SELECTION

With the multi trip seat selections, there would have been over 20 variants of seat choice. I haven't included all of these permutations as they would have taken forever to design, but I have accounted for them mentally and am aware that they would need to be represented in a real user flow.

MULTI TRIP SEAT SELECTION 01



SEAT SELECTION PAGE READY STATE

SKIP SEAT SELECTION

WARNING BOX THAT ALLOWS USER TO CONTINUE OR RETURN TO SELECT SEATS

CONTINUE

DEPARTURE SEAT 01

WINDOW OR AISLE SEAT
EXTRA LEGROOM SEAT
FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 01

RETURN SEAT 01

WINDOW OR AISLE SEAT
EXTRA LEGROOM SEAT
FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 02

DEPARTURE SEAT 02

WINDOW OR AISLE SEAT
EXTRA LEGROOM SEAT
FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 03

RETURN SEAT 02

WINDOW OR AISLE SEAT
EXTRA LEGROOM SEAT
FRONT OF AIRCRAFT SEAT

CONFIRM SEAT 04

CONTINUE

SHOW ALL SEAT SELECTIONS, FLIGHT TIMES AND DATES.

CONFIRM ALL SEATS

PAYMENT PAGE READY STATE

INPUT CARD DETAILS

MANDATORY CONFIRMATION CHECKBOX THAT PASSENGER AGREES TO LET FLY UX DEBIT THEIR ACCOUNT FOR PRICE SHOWN

MAKE PAYMENT

PAYMENT DECLINED PAGE

ERROR MESSAGE IS DISPLAYED THAT THERE WAS A PROBLEM WITH THE PAYMENT. LINK BACK TO PAYMENT PAGE

PAYMENT ACCEPTED PAGE

AUTOMATIC EMAIL IS SENT TO USER WITH FLIGHT DETAILS, BOOKING NO. AND BOARDING PASS INFO.

